

# STUDIO 12. CREATIVE CHALLENGES

*rules of engagement*

The benefits of participating in a creative challenge are that creativity, inspiration, and productivity are heightened, which often leads to incredible results. Creativity stimulates the imagination, makes us more observant, changes our perspective, opens the mind to possibilities, boosts confidence, and reduces stress. All fabulous things to gain and experience, but the real bonus is the influence it provides to society and /or posterity. Creative storytelling helps to promote, build, develop, and encourages community.

## GUIDE: *the little things that make all the difference*

- The challenge reward is an official exclusive voucher from Wilson | Wilson. It is a limited time, non transferable Voucher and the conditions of the voucher may vary from challenge to challenge. All voucher recipient will be emailed.
- Please remember to check the specific guidelines for each challenge: Module: Story Pillar theme. The guidelines are intentional curated for outcomes and apply to the current challenge and observed when creating your challenge project.
- We always appreciate courteous behaviour towards others, and admire those that support group members with non solicited and generous contributions of time, talents, and knowledge, our heartfelt thank you.
- Originality and “thinking outside the box” is always encouraged and we love creativity, however if your interpretation involves nudity, vulgarity, or the infringement of another intellectual property or privacy, it will not be relevant for the challenge.
- Ask questions, there is never a silly question. Reach out if you are stuck, and most importantly, give yourself some grace, you are involved a great work, remembering this is not a race, nor a platform for perfection, but progress. There is room at the table for all.

## A NOTE: *the things we value*

Our vision statement is “We believe in nurturing the storytellers creativity, ensuring their narratives create a positive impact for them and their audience,” which is why one of our brand statements is “We define success by how we touch the lives of others.” We are committed to your success as a memory keeper, “what matters to you, inspires what we do,” is more than a tag line, it is what motivates us to innovate and develop ways we can use our resources to facilitate your needs. Your experiences, and success [not just in these creative challenges], are important to us, because we know first hand the value of influence and the impact of stories on behaviour, society and the individual. These challenges are specifically designed with the vision and outcome that you won’t just make, but make an impact.

Enjoy the challenges, we are cheering for you.



*xox*