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SYLLABUS & CURRICULUM PLAN

for the modern memory keeper

W I L S O N I W I L S O N

SYLLABUS & CURRICULUM PLAN

Studio.12: A syllabus designed for the modern memory keeper

INTRODUCTION

01. Welcome
02. Introduction
03. Creative Dossier
04. Community: The Studio
05. Connect: Studio.12

MODULE 1: *Story Pillar-Intention*

In Module One, we look at one of the best ways to unlock creativity, ask questions. We will be looking at how questions help put your hopes, visions and ideas into action. Intentional Memory keeping is understanding how you get from an initial starting point to a completed project. We look at flipping your new year intentions and goal statements into questions, so you can transform from a creative list maker to a memory keeping author.

- 1.1 Introduction
 - Video: How to create a page using the Story Pillar Narratives
 - Product: January Narratives: Visual & written storytelling
- 1.2 Program
 - Learn how to frame the right questions, gather inspiration and connect to the meaning of your work what is the impact of documenting your intention/s and how to make it impactful.
 - How to use design techniques to quickly generate, and develop a creative footprint for memory keeping storytelling.
 - Creative Dossier
- 1.3 Module homework & Creative challenge
- 1.4 Summary Module One

LEARNING OUTCOMES

At the end of this module we hope participants will/can:

- know how to shape and organize a question or idea into a story.
- will become a practitioner [student] of asking questions to document impactful stories.
- use storytelling tips and tools to bring your memory keeping vision to life to create stories that influence and inspire.
- confidently craft a narrative on intentions, curating a page layout unique to your creative footprint.